

NEURVANA® MoodBrightener... Experience Happiness & Pleasure

Boost your Mood, Alertness Energy, Attention & Drive for Live

NEURVANA MoodBrightener activates your 'Daytime Energy Cycle' for peak-performance, happiness and feeling pleasure.



- ✓ Quickly boost depressive moods
- ✓ Increase alertness, awareness and wakefulness
- ✓ Improve brain power, focus and attention
- ✓ Boost energy and physical performance
- ✓ Ease-away tension and block stress
- ✓ Increase creativity, sensory perceptions & pleasure

NEURVANA MoodBrightener supplies the catecholamine regulators (Beta-Phenylethylamine, *N-acetyl*-L-Tyrosine & L-Taurine) with nutrient co-factors for increasing catecholamine neurotransmitters during the day. They work synergistically through different neural pathways to:

- Increase alertness, wakefulness, attention, energy and endurance
- Boost chronic & acute depressive moods and stabilize mood swings
- Enhance sexuality, creativity, awareness and sensory perceptions
- Negate tension and stressful feelings while increasing feelings of pleasure and emotional wellbeing
- Prevent impairments in cognition and other harmful effects from too much stress in your life

NEURVANA MoodBrightener can help acute & chronic depressive moods, post-traumatic stress, obsessive-compulsiveness, moodiness, and mental foginess.

NEURVANA MoodBrightener works as a "Catecholamine Activity Enhancer" for improving the activity of dopamine/noradrenalin neurons to fight the decline from aging.

Synchronize your Circadian Body Rhythms for Mental Health, Wellness and Longevity

NEURVANA MoodBrightener and **NEURVANA Tranquil** are a team of 'Chronobiotic' formulations that keep your biological rhythms in sync. They optimize the balance between your 'Daytime Energy Cycle' and 'Nighttime Sleep & Repair Cycle' by raising the levels of stimulatory neurotransmitters during the day and inhibitory neurotransmitters at night.

- This natural chronobiotic approach to health helps prevent mood swings, depression, tension, mental foginess, memory loss, sexual problems, short temper, fatigue, immune decline and illness.
- Restoring the internal organization of our biological rhythms that have gone out of sync and preventing temporal disorganization from altering biological functions may extend the healthy human lifespan and prevent development of degenerative disorders.
- Synchronizing Circadian Body Rhythms represents a natural approach for attention problems, learning disturbances and recovery from addictions.

Taking **NEURVANA MoodBrightener** early in the day and **NEURVANA Tranquil** at night produce more beneficial actions than using either product alone.

BENEFITS & FEATURES

NEURVANA MoodBrightener supplies the catecholamine regulators (Beta-Phenylethylamine, *N-acetyl*-L-Tyrosine & L-Taurine) with nutrient cofactors (Vitamin B6, Vitamin B12, Folinic Acid & Magnesium) that stimulate your 'Daytime Energy Cycle' for mood-elevation, stability motivation, drive and stress-control.

Beta-phenylethylamine (PEA), is a natural neurotransmitter and neuroregulator in our brain. PEA amplifies the signal strength and activity of the major neurotransmitters (chemical signal messengers) that boost moods, improves mental & physical performance, increase attention, stabilizes mood swings and make you feel good.

- PEA acts on the central nervous system to produce alertness, wakefulness, attention, energy and endurance
- PEA has amphetamine-like actions, minus their harmful side effects. PEA has been referred to by researchers as an "endogenous amphetamine, produced by your brain.
- After ingesting PEA, people respond with a surge of energy, wakefulness, alertness, and heightened senses.

PEA triggers neurotransmitters for "Brain Plasticity" (*the forming of new brain cells, connections and functions*) to increase cognition, learning, memory, skills, smartness and performance. It's a natural alternative to drug stimulants like Aderal[®] and Modafinil[®] for increasing learning, memory, cognition & athletic performance at school, home, work and play.

PEA is highly concentrated in the limbic system of the brain, the center of emotions. The interaction of PEA with its receptor sends signals to the brain that can improve emotions, pleasurable feelings, motivation, physical drives, impulse control, social behavior, sexuality, creativity, and sensory perceptions, the sense of wellbeing and overall performance.

Actions of PEA on Neurotransmitters

- Stimulates dopamine's nerve terminals and activity for feeling pleasure, libido and emotional wellbeing;
- Increases epinephrine and norepinephrine catecholamine activity, for energy production and inhibition of their reuptake;
- Increases the action of acetylcholine for cognitive functions by stimulating the AMPA glutamatergic receptors;
- Elevates mental alertness and mood by suppressing the inhibitory effects of GABA-B receptors;
- Enhances serotonin release and its uplifting activity on mood, emotions and control.

Proven MOOD Brightener

PEA is a research-proven mood-brightener that can quickly boost a depressive mood of sadness, hopelessness, discouragement, and being "down in the dumps." Researchers have found that PEA controlled chronically low moods in 60% of persons--the same percentage as the major Serotonin-Selective Re-uptake Inhibitors (SSRIs)--but without their serious side. **PEA** has produced sustained boosts of both acute and chronic low moods

N-acetyl-L-tyrosine is a highly bioavailable form of L-tyrosine, the amino acid precursor for synthesizing approximately 90% of the brain's catecholamines (dopamine, norepinephrine, and epinephrine).

- **N-acetyl-L-tyrosine**, the acetylated form L-tyrosine, is a more rapidly absorbed and bioavailable form of the amino acid L-tyrosine. Tyrosine has been used as mood brightener since 1980.
- By increasing brain neurotransmitter concentrations, **N-acetyl-L-tyrosine** can help increase attention and combat performance decrements during sustained effort
- In addition to a mild stimulant effect, **N-acetyl-L-tyrosine** may act as an “anti-stress supplement”, suppressing rises in cortisol and the norepinephrine depletion associated with the stress

L-Taurine is an inhibitory amino acid that functions in nerve endings to maintain healthy brain cell functioning.

- **L-Taurine** is a potent antioxidant for the brain that functions as a membrane stabilizer, inflammation fighter and nerve protector
- **L-Taurine** is a powerful anti-catabolic amino acid that helps to reduce muscle breakdown.

Vitamin B6 (pyridoxine) is essential to the manufacture of all monamine neurotransmitters in the brain...serotonin, norepinephrine and dopamine and serotonin.

- **Vitamin B6** levels have been found to be low in depressed individuals.
- Supplementing **Vitamin B6** in individuals with low moods has been helpful and increased levels of both norepinephrine and serotonin.

Folic acid and Vitamin B12 along with Vitamin B6 are necessary for the synthesis of S-adenosylmethionine, a vital substance for neurotransmitter metabolism.

- A deficiency of either **Folic acid** or **Vitamin B-12** may cause similar neurologic and mental disturbances,
- A folate deficiency, in particular, may specifically affect the metabolism of catecholamines and indoleamines and aggravate low mood disorders.
- **NEURVANA MoodBrightener** contains **Folinic Acid**, a more bioactive form of Folic Acid and **Methylcobalamin**, the bioactive form of Vitamin B12 that directly supports the central nervous system.

Magnesium is an essential mineral for the transmission of nervous system impulses and assists in the uptake of calcium and potassium.

- **Magnesium** is needed for neurotransmitter release and activity, ion changes, oxidative stress protection, protein synthesis, and energy metabolism.
- **Magnesium** protects the brain from trauma, injury, and nerve damage.

USAGE & WARNINGS

© NEURVANA® 2010

Recommended use:

Take 2 to 3 tablets per day on an empty stomach.

Take 1 to 2 tablets in the morning before breakfast on an empty stomach.

Follow by taking 1 tablet midday on an empty stomach.

For best effects: Use in conjunction with **NEURVANA Tranquil**

Do not take in the evening because phenylethylamine may cause sleep problems (insomnia).

WARNINGS:

DO NOT USE IF YOU ARE UNDER THE AGE OF 18 YEARS. DO NOT USE IF YOU ARE PREGNANT OR NURSING

Do not take phenylethylamine if you have used an MAO inhibitor such as isocarboxazid (Marplan), phenelzine (Nardil), rasagiline (Azilect), or tranylcypromine (Parnate) within the past 14 days. Do not take phenylethylamine if you have phenylketonuria (PKU).

If you are on medication or have a health condition consult a Physician before using this product.

Keep out of reach of children

SUPPLEMENT FACTS

Supplement Facts		
Serving size 1 tablet		
Servings per container 9		
	Amount Per Serving	% Daily Value
Vitamin B6 (pyridoxine HCL)	20 mg	1000%
Vitamin B12 (methylcobalamin)	250 mcg	4166%
Folic Acid	400 mcg	100%
Magnesium (magnesium citrate)	50 mg	12%
<hr/>		
Beta-Phenylethylamine HCL	125 mg	*
<hr/>		
Proprietary Neural Blend	550 mg	*
N-acetyl-L-Tyrosine		
L-Taurine		
<hr/>		
* Daily Value not established.		

Other ingredients: Soy Lecithin, Caprylic/Capric Triglycerides, Stearic Acid, Magnesium Stearate, Microcrystalline Cellulose Bioperine® Piperine ††

†† Bioperine® is a trademark of Sabinsa Corporation.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.